BE WHO YOU WANT TO BE

PROSPECTUS 2017-2018

www.prime.edu.np
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Welcome to Prime

Prime College is the first IT-enabled college, located in the heart of the city – Khusibu, Naya Bazar, Kathmandu having 900 students. The College is spread across two different locations and has four modern buildings with sufficient spacious and fully furnished rooms spread well over 8 rOpans of College premises. The college new building, with modern amenities, has come in use since last four years and entire Bachelor level programs are conducted here.

We are known for our extraordinary faculties, distinguished researchers, scholars and experts. Prime College offers world-class academic programs and a growing array of intellectual programs and activities such as Case Study Competition, Business Ethics and Corporate Social Responsibility, ICT Meet Up, Inter College Business Plan Presentation, Public speaking, Social welfare, Events organizing, and inter-college sports activities, helping students to grow in diversity both academically and intellectually.
Vision
Prime College will be a high-standard institute for learning, which provides students with an interface to world-class educational methods and facilities.

Mission
Prime College believes that success of the graduate in real life situation is of utmost importance. Prime College students are Intentional Learners. The college will produce globally competent and socially responsible quality graduates, who will be successful either as entrepreneurs or in the job markets of Nepal and abroad.

Prime Values
1. Intellectual Challenge
Prime College provides academic knowledge and assists students with practical implications, workshops, presentations and projects. Education at Prime is all about critical thinking, writing, speaking, and expanding ideas. This ultimately helps deepen one’s way of thinking and interacting with the world.

2. Active Community Life
The college places the highest priority on encouraging and engaging student involvement in various social and community-based activities. The challenge is to enrich student community life by involving them in various organizations and countless leadership and volunteer opportunities in the college and the community.

3. Shaping The Future
Prime graduates stand tall in the market. Our graduates have been able to compete at the most renowned colleges both here and abroad for further studies. They have proven competent in the following job markets.


Media and Communications: Infocom, Kantipur Publications, World link (P) Ltd.

Travel and Tourism: Himalaya Airlines, Nepal Airlines Corporation, Tara Airlines, Yeti Airlines.

Miscellaneous: Environment and Public health Organization, Madan Puraskar Pustakalaya, Shikhar Insurance Ltd., and many more.
Prime college is one of the fabled colleges of Nepal in the field of Management and Computer Science and Information Technology. The students who enroll at Bachelor's Level Programs at Prime College become highly skilled and knowledgeable, learning from a team of approachable and hands-on academic staff who strive to be at the forefront of quality research and consultancy. The quality of our graduates and acclaimed academic experts ensure that the college is highly regarded as an excellent academic centre. Prime is an inspiring institution that leads the way in discovery and innovation through our students, academics and their research.

I am honored to strengthen the legacy of our continued success whilst celebrating the 17th year of our college in glory. The excellence of our students proves itself in the number of champions and winners that we have produced both in Academics and Co-curricular activities, especially in Sports. If you are willing to know more about the Prime College, please contact the college and we will be pleased to welcome you by arranging college tour to experience Prime.

Prof. Dr. Sundar Shyam Bhakta Mathema
Chairman

I am delighted to welcome you all at the Prime College, affiliated to Tribhuvan University. The Bachelor's Programs: BBA, BIM, BBS, and BSc. CSIT, conducted in the Bachelor's Building of Prime College, foster dynamic teachers and academically sound students. It has strong infrastructure with modern facilities and updated teaching resources, which are essential for high quality teaching and learning environment. We constantly monitor and review the progress of our students in the class rooms, examinations, and co-curricular activities; and targets set to achieve improvement in each semester. The College has an outstanding reputation, with enthusiastic students willing to learn, dedicated professional staff committed to provide quality education to the students, and supportive parents/guardians interested in their children's education and future.

Prime College believes that success of the graduate in real life situation is of utmost importance. The college intends to produce globally competent and socially responsible quality graduates, who will be successful either as entrepreneurs or in the job markets of Nepal and abroad. It is my great pleasure and privilege to serve as the Principal of Prime College, and proud of the significant progress of our students and the results our College has achieved in being a better choice in higher education.

Prof. Dr. Krishna Kumar Shrestha
Principal

It gives me an immense pride and pleasure to welcome you at Prime College, a First IT-Enabled College of Nepal. The college has achieved a remarkable progress, in last 17th years, academically and socially. The institution focuses on quality education and academic excellence. To impart global quality education, it focuses on seminar, conference, workshops, case study analysis, group discussions, library work, apps development, case study presentation, field visit, industrial visit, assignment, summer project and internship, etc. We are very conscious to search the hidden talent of students with practical activities that become the real foundation of them. I once again welcome you and wish you all the best for your successful endeavor at Prime College.

Mr. Satya Bahadur Shrestha
Vice Principal
Bini Maharjan
3.83 CGPA
BIM, 12th Batch

Dikshya Maskey
3.82 CGPA
BBA, 10th Batch

Bhanu Shrestha
81.69%
B.Sc. CSIT, 3rd Batch

Sujit Thapa
First Division
BBS, 9th Batch
Worldwide Partners

CISCO
Prime College is a Cisco ASC (Academic Support Center) of Nepal. It is a certified Cisco Networking Academy, running the Cisco Networking Academy Program (CNAP). Developed by Cisco System, this program is accepted worldwide, especially for educational institutions. Prime College offers Cisco Certificated Network Associate (CCNA) Program, which is a comprehensive four semester/280-hrs web-based academic course, that teaches students and in-transition workers to design, build and maintain computer networks. CCNA program worth Rs. 20,000 is available free of costs to BIM/B. Sc.(CSIT) students of Prime College.

NREN
Nepal Research and Education Network (NREN) has been established as a facilitator to support an advanced research and education network through the means of Information and Communication Technology. Prime helps to support good ICT initiatives and research in the country. This entity has been established as a nonprofit network under the college, affiliated to Tribhuvan University, in collaboration with various organizations.

Young Innovations
Young Innovations was co-founded by a team of young entrepreneurs determined to lead initiatives for corporate and social changes through strategic use of ICTs in mid-2007. Since then, the company has come a long way forward. Starting from few full time staff members at the beginning, the company now has around 50 professional staffs handling a fleet of more than 70 satisfied clients under their belt. They have provided dedicated services to various clients from Nepal, Canada, USA, UK, Sweden, India, Moldova, Tanzania, etc. Some of their major clients and partners include the World Bank Group, various UN agencies, Integrity Action UK, CECI, ICIMOD, Natural Resource Governance Institute, GIZ, Development Initiatives.

Griffith University
Griffith University located in Gold Coast, Australia is one of the leading institutions in Australia for higher education. The faculties and students are collaborating with the faculty members and students of Tribhuvan University in conducting long term research on biodiversity and environment. Prime college is extending collaboration with Griffith University for student and faculty exchange program in the field of information technology and environmental studies.

IT Policy Program (ITPP), Seoul National University
Prime College has signed a Memorandum of Understanding with ITPP-SNU, Republic of Korea. The main objective of this MoU is to foster collaboration; provide opportunities for global experience and to facilitate the advancement of knowledge. There will be exchange of cooperation and sharing and dissemination of information for bridging knowledge gap.

www.prime.edu.np
Teaching Supports

a. Research Cell
In due recognition of the paramount importance of research in academia, a Research Cell (Department) has been established in Prime College. The Research Cell functioning under the Academic Council of Prime College is headed by a PhD holder in management, and is involved in the following activities:

- Carrying out action research in the area of different functional areas of management (Finance, HRM, Marketing, General Management, and Entrepreneurship and Operations) and information and management education;
- Guiding and facilitating research projects and summer projects of BBS, BBA, and BIM programs;
- Facilitating internship projects of BBA and BIM programs;
- Regularly running training and workshops on research methodology in management for students and faculty members;
- Encouraging and facilitating Prime College faculty members to enhance their research skills and develop career in academic research; and
- Publishing a peer-reviewed, blind-reviewed research journal in the area of management and information and management education.

Committee of Management Research Cell

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<thead>
<tr>
<th>Designation</th>
<th>Office-holders</th>
<th>Qualification</th>
</tr>
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<tbody>
<tr>
<td>Chair, Visiting Faculty (Advisor)</td>
<td>Dr. Arjan Shapit</td>
<td>PhD (Mgmt-JNU, India), MBA (Mkt)</td>
</tr>
<tr>
<td>Secretary and Coordinator BBA</td>
<td>Mr. Nityam Raj Shrestha</td>
<td>MPhil (Mgmt-TU), MBA (TU)</td>
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<tr>
<td>Faculty (BBA, BIM)</td>
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<tr>
<td>Member and Visiting Faculty</td>
<td>Mr. Kul Prasad Aryal</td>
<td>MBA (TU)</td>
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<tr>
<td>(BBS, BBA)</td>
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<tr>
<td>Member and Visiting Faculty</td>
<td>Mrs. Pushpa Maharajan</td>
<td>MPhil (Mgmt-TU), MBA (TU)</td>
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<tr>
<td>(BBS, BBA)</td>
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<tr>
<td>Member and Coordinator, BIM;</td>
<td>Mr. Rupendra Gopali</td>
<td>MBA (PU), BIM (TU)</td>
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<tr>
<td>Faculty (BBS, BIM)</td>
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b. Invited Faculty:
London-based (York University) Artificial Intelligence (AI) expert Associate Professor Dr. Suresh Manandhar provides special classes. Prominent IT expert, Dr. Bhushan Raj Shrestha, plans and supervises IT education. Prof. Dr. K.D. Koirala, a prominent management and marketing expert, guides us in our pursuit of academic excellence. Our chairman, and Prof. Dr. Sundar Shyam Bhakta Mathema, a prominent educator, oversees the academic performance of the college. Apart from above, the college continuously seeks qualified faculty from different fields.

c. Library Facilities & Services
The Library of Prime College is situated in the first floor with natural light, and offers a variety of services and facilities. The total book holdings are now in the region of around 7,000 volumes. We also have access to around 50 e-books. In addition to this we hold over 300 internship reports, more than 450 fieldwork reports and have around 150 summer projects in different subjects. The Library has networked computers, where you can have meetings and silent study areas. We have three Networks virtual desktop (N-computing) device, in which we can access information about library books and also surf internet access. The Library has a friendly team of staff on hand to give you advice and assistance during opening hours, with a team of professional librarians.
d. Counseling and Guidance

“Feel Easy and comfortable”

The Student Counseling Service is here to support and help you to get the most from your time at Prime. As part of the College Student Wellbeing Service, we can help with academic, personal and emotional problems, whether or not they affect your studies. We are open to all students, and our service is free and confidential.

e. ICT and Digital Support

“ONE PASSION, TECHNICAL EDUCATION PAR EXCELLENCE”

Information and Communications Technology, is the infrastructure and components that enable modern computing. It is generally accepted to mean all devices, networking components, applications and systems that combined allow people and organizations interact in the digital world.

Prime College has a broad spectrum of ICT enabled within its campus. With 15mbps high speed internet connection connecting length and breadth of the campus, we have 75 upgraded computers systems in our labs. Prime college has always emphasized the importance of ICT into the campus and its impact in students and staff. The Digital equipment as Projectors used as Visual Aids, Close circuit TV cameras as the means of security and also to monitor students activities are controlled at the Finger tips. High standard applications to monitor progress and using it to interact with guardians is also an implemented as part of our Research and Development. We also have a digital lab well equipped with digital circuit kits and microprocessor kits.

f. Infrastructure

The new building is totally dedicated for Bachelor and Master level programs of Tribhuvan University. Our new building is fully equipped with following facilities for providing quality education to the students: 20 spacious and well-furnished class rooms, sport-ground, two conference halls with audio and video facility, sophisticated advanced internet-based computer laboratory with air-conditioned and equipped with uninterrupted power back-up system and high-speed broadband internet facility, internet-aided computerized library, roof-top canteen, parking facilities, four faculty rooms, administrative offices and other facilities. The computer labs have Gigabit Ethernet (1000 Mbps) for high-speed multimedia and video network.

The college has placed enormous emphasis on developing right kind of physical infrastructure which, it strongly believed, is the foundation for imparting quality education.

Educational and Physical Facilities: Playground, Electricity supply with backup, Drinking Water, Toilets for girls, boys and staff (teaching and non-teaching), two Seminar halls, multimedia projectors, sufficient desk bench, table chair with cupboard, educational materials, activity board, and Cafeteria with enough space.
Amenities

Cafeteria

Hygienic College Cafeteria with hygienic food at most reasonable price has made Prime cafeteria better place to enjoy healthy food and beverages. College cafeteria is operated and managed by professional chef. It services various kinds of Vegetarian and non-vegetarian hygienic food to students, teachers and staffs. The cafeteria services hour is 8:00-1:00 AM (Morning shift) and 1:30-4:00 PM (Day Shift)

Scholarship scheme

Prime College has been offering scholarships to students who have been able to prove their excellence in academics, sports and extracurricular activities. The college encourages students to attain progressive academic results by offering them merit scholarships. Scholarships have also been sponsored by businesses, donors, staff, faculty members, and reputed personalities for deserving students in order to honor and further motivate students to continue remarkable academic performances. It also offers the scholarship to disabled and natural disasters victims.
IT Club

The IT Club at Prime College is one of the most progressive and prominent clubs which includes students and staff. The IT Club aims to research on the latest technologies in the current market and reciprocate with their ideas to help students understand the Information Technology. This club maintains a certain discipline to be accentuated with the technology upside down and learning the latest trends in the job markets to make the students ready for their career ladder.

Events organized by IT Club

- Annual ICT Meet Up
- App Development Camp
- Azure Boot camp
- Workshops
- Seminars
- Guest Lectures
- IT Training programs

Events completed by IT Club

Several events as seminars, workshops and Guest lectures have been organized by this group to disseminate knowledge on Entrepreneurship, start-ups to make students as potential job creators and create something miraculous.

- The major annual event that we conduct is ICT Meet Up. In this event, the IT professionals around the valley share their knowledge and experience to the students along with the hot and happening stuffs in IT Industry.
- Network Security training and development program
- APP development camp
- Internet Society programs in rural areas

Prime Sports Club

Established in the year 2002, Prime College Sports Club carries the objective of supporting new talent in all kinds of sports. Sportsmen learn and grow. At Prime, they have succeeded, breaking all the national records and setting new ones. Prime College Sports Club teaches discipline and tenacity. The college holds a National Championship Title on Woman’s Basketball, the National Championship on table tennis, a gold medal in Wushu(When?), and defending champion of BBA cup football. Numerous trophies adorn the school, showcasing our many achievements. A few of our students have represented our country on various international games and won.

The club has been organizing the renowned “Prime College Basketball Championship” at National Levels in association with National Basketball Association (NeBA). The club facilitates many sports activities where every student at Prime participates to compete, experience and honor the spirit of sportsmanship.
EMC
Prime Entrepreneurial Management Club
Prime Entrepreneurial Management Club (EMC) is a team of purposefully driven and creative individuals who believe every person has the leadership quality to aspire change and the power to bring about promising legacies. Prime EMC stands tall as they work together to foster the skills of entrepreneurship, leadership, management, and networking among themselves and all the other students of Prime.

History
EMC was formed in July 15, 2012 with the motto - “It’s We, Building us”. The club was established with the initiation of current Vice-Principal of Prime College, Mr. Satya Bahadur Shrestha, and Mr. Gopal Satyal as the first President of the club.

Activities of EMC
Events Managed by EMC
- Gypsy Jazz Festival at Prime College
- Prime Global School’s Fun Fiesta (When?)
- Graduation Ceremony of Prime College
- Inter-College TU BBA Case Study Competition
- Youth Business Challenge – 2015
- EmpowHER 2015 Graduation Ceremony and Final Pitching
- Masters’ TOT on Business Ethics and CSR
- Interaction Program on Business Ethics and CSR
- National Speaking Championship (When?)

Workshops Conducted
- Entrepreneurship and Leadership Workshop (When?)
- “Entrepreneurship and Khaalisit” by the founder of Khaalisiti Ms. Ayushi K.C
- The F Word – A workshop on Facebook and Social Media Marketing (When?)
Prime EMC is, however, not just limited to this. This club is also the proud initiator of Putali-The Hope. Putali is a student drive social impact project that aims on helping underprivileged schools and students who are deprived of basic necessities like infrastructure, warm clothes and adequate books.

Club 25,
Prime Chapter
Club-25, Prime Chapter is performing various activities related to students’ welfare, especially a blood donation and awareness program. It is associated with the Blood Donors Association of Nepal (BLOODAN). Many enthusiastic students are involved in the club.

Prime Cultural Club
It is a foundation for Prime College students to raise cultural awareness among them. It will embrace and promote cultural development for each ethnic community in Nepal. It organizes deusi vallo, vintuna rally, teacher’s day celebration, water distribution program and saraswati puja etc.
BIM Bachelor of Information Management
**Overview**
Prime College offers a four-year (eight-semesters), 126 credit hours comprehensive bachelor degree program in Information Technology affiliated to Tribhuvan University (TU). The Bachelor of Information Management (BIM) is designed the domain knowledge of the information systems, and information technology with that of Management education. This course has been offered to address the demands of fast changing information technology and business environment.

**Who can apply?**
- 10+2, PCL or Equivalent in any discipline with a minimum score of second division marks.
- A level with minimum C Grade.

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The BIM Program comprises of the following course components

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**BIM Course Cycle**

<table>
<thead>
<tr>
<th>First Semester (15 Credit Hours)</th>
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<tbody>
<tr>
<td>ENG 201: English - I 3 Credit Hours</td>
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<tr>
<td>IT 211: Computer Information System 3 Credit Hours</td>
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<td>IT 212: Digital Logic Design 3 Credit Hours</td>
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<tr>
<td>MGT 201: Principles of Management 3 Credit Hours</td>
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<td>MTH 201: Basic Mathematics 3 Credit Hours</td>
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<tr>
<th>Second Semester (15 Credit Hours)</th>
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<tr>
<td>IT 213: Structured Programming 3 Credit Hours</td>
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<td>IT 214: Data Communication and Computer Network 3 Credit Hours</td>
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<tr>
<td>MGT 204: Business Communications 3 Credit Hours</td>
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<td>MTH 202: Discrete Mathematics 3 Credit Hours</td>
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<tr>
<td>SOC 201: Sociology for Business 3 Credit Hours</td>
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<tr>
<th>Third Semester (15 Credit Hours)</th>
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<tbody>
<tr>
<td>ACC 201: Financial Accounting 3 Credit Hours</td>
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<td>IT 215: Web Technology - I 3 Credit Hours</td>
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<td>IT 216: Java Programming - I 3 Credit Hours</td>
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<td>IT 217: Computer Organization 3 Credit Hours</td>
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<td>STT 201: Business Statistics 3 Credit Hours</td>
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<th>Fourth Semester (15 Credit Hours)</th>
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<tr>
<td>ACC 202: Cost and Management Accounting 3 Credit Hours</td>
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<td>ECO 201: Microeconomics 3 Credit Hours</td>
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<tr>
<td>IT 218: Data Structure and Algorithm with Java 3 Credit Hours</td>
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<td>IT 219: Web Technology - II 3 Credit Hours</td>
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<td>IT 220: Database Management System 3 Credit Hours</td>
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<th>Fifth Semester (15 Credit Hours)</th>
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<tr>
<td>ECO 202: Macroeconomics 3 Credit Hours</td>
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<td>IT 221: Computer Graphics 3 Credit Hours</td>
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<tr>
<td>IT 222: Java Programming - II 3 Credit Hours</td>
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<tr>
<td>IT 223: Advanced Internet Working 3 Credit Hours</td>
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<tr>
<td>MKT 201: Fundamentals of Marketing 3 Credit Hours</td>
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<tr>
<th>Sixth Semester (18 Credit Hours)</th>
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<tr>
<td>FIN 201: Business Finance 3 Credit Hours</td>
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<td>IT 224: Software Engineering 3 Credit Hours</td>
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<td>IT 225: Computer Security &amp; Cyber Law</td>
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<td>3 Credit Hours</td>
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<td>IT 351: Summer Project 3 Credit Hours</td>
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<td>MGT 202: Human Resource Management 3 Credit Hours</td>
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<td>MGT 206: Business Environment in Nepal 3 Credit Hours</td>
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<tr>
<th>Seventh Semester (18 Credit Hours)</th>
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<tbody>
<tr>
<td>IT 226: Management Information System 3 Credit Hours</td>
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<tr>
<td>IT 227: Object Oriented Analysis and Design 3 Credit Hours</td>
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<tr>
<td>IT 228: Artificial Intelligence 3 Credit Hours</td>
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<td>MGT 203: Organizational Behavior 3 Credit Hours</td>
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<td>MGT 205: Operations Management 3 Credit Hours</td>
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<tr>
<td>MGT 208: Business Strategy 3 Credit Hours</td>
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<tr>
<th>Eighth Semester (15 Credit Hours)</th>
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<tbody>
<tr>
<td>IT 229: IT Entrepreneurship and Supply Chain Management 3 Credit Hours</td>
<td></td>
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<tr>
<td>IT 230: Economics of Information and Communication 3 Credit Hours</td>
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<td>Elective I 3 Credit Hours</td>
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<tr>
<td>Elective I 3 Credit Hours</td>
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<tr>
<td>IT 350: Internship 3 Credit Hours</td>
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What after BIM?

Job Prospects

Middle level Manager/Officer
Network Manager
System Analyst
Software programmer
Software engineer
System administrator
MIS/IT/Computer Officer
Software Project Manager
Web Developer Programmer
Entrepreneurs
IT Faculty and Computing

BIM graduates can pursue higher studies in:

MBA/MBS/MBM
MIT
MCIS
MBA in Global Leadership and Management (MBA GLM Program)
Master of Finance and Control (MFC)
Master of Business Administration in Information Technology (MBA-IT)
Overview
Prime College offers Bachelor of Business Administration (BBA) is a four years’ degree program that provides the fundamental concepts required in today’s business world. The program is tailored around the basic areas of business, management, economics, marketing, accounting, and finance. It trains students to develop an understanding and appreciation of the global business environment. Furthermore, the students will be guided by high ethical standards to operate in the local business environment. A distinctive feature of the BBA program is that it incorporates within the curriculum major an emphasis on the development of students’ fundamental learning skills, for example: reasoning and quantitative abilities; as well as communication and computing skills which they will need for responsible leadership roles in their careers.

Who can apply?
- 10+2, PCL or Equivalent in any discipline with a minimum score of second division marks.
- A level with minimum C Grade

The BBA Program comprises of the following course components

BBA Course Cycle

First Semester (15 Credit Hours)
- ENG 201: English – I 3 Credit Hours
- MGT 201: Principles of Management 3 Credit Hours
- ECO 201: Micro Economics 3 Credit Hours
- MTH 201: Business Mathematics – I 3 Credit Hours
- IT 201: Computer System and IT Applications 3 Credit Hours

Second Semester (15 Credit Hours)
- ENG 202: English –II 3 Credit Hours
- MGT 202: Human Resource Management 3 Credit Hours
- ECO 202: Macro Economics 3 Credit Hours
- MTH 202: Business Mathematics – II 3 Credit Hours
- IT 202: Introductory Database 3 Credit Hours

Third Semester (15 Credit Hours)
- ENG 203: Business Communications 3 Credit Hours
- STT 201: Business Statistics 3 Credit Hours
- ACC 201: Financial Accounting 3 Credit Hours
- FIN 201: Business Finance 3 Credit Hours
- IT 203: Management Information System 3 Credit Hours

Fourth Semester (15 Credit Hours)
- MGT 204: Business Law 3 Credit Hours
- MGT 206: Business Environment in Nepal 3 Credit Hours
- ACC 202: Cost and Management Accounting 3 Credit Hours
- PSY 201: Psychology 3 Credit Hours
- MKT 201: Fundamentals of Marketing 3 Credit Hours

Fifth Semester (15 Credit Hours)
- MGT 207: International Business 3 Credit Hours
- FIN 202: Basic Financial Management 3 Credit Hours
- MGT 205: Fundamentals of Operations Management 3 Credit Hours
- SOC 201: Sociology for Business 3 Credit Hours
- SOC 202: Nepalese Society and Politics 3 Credit Hours

Sixth Semester (15 Credit Hours)
- MGT 203: Organizational Behaviour 3 Credit Hours
- MGT 210: Entrepreneurship 3 Credit Hours
- SOC 201: Nepalese Society and Politics 3 Credit Hours
- RCH 201: Business Research Methods 3 Credit Hours
- IT 204: E – Commerce 3 Credit Hours

Seventh Semester (15 Credit Hours)
- MGT 208: Business Ethics and Social Responsibility 3 Cr. hrs
- PRJ 350: Summer Project 3 Cr. hrs
- Three Specialization Courses 9 Credit Hours

Eighth Semester (15 Credit Hours)
- MSM 208: Business Strategy 3 Credit Hours
- MGT 350: Internship 3 Credit Hours
- Banking and Finance
- BNK 202: Financial Derivatives
- BNK 205: Banking Law and Regulations
- BNK 207: Treasury Management

Sales and Marketing Management
- MKM 205: Retail Management
- MKM 206: Distribution Management
- MKM 207: Market Research
- MKM 208: Public Relations and Media Management

Management and Allied Courses: 97 credit hours
- Computer Related Courses: 3 credit hours
- Specialization Area courses: 18 credit hours
- Internship: 3 credit hours
- Summer Project: 3 credit hours
- Total: 124 credit hours
Overview
Our BBS course provides a strong foundation in applied areas of business. This course highlights the importance and appreciation for the diversity and inter-relationship of business and management issues. In the later part of the course, it furnishes opportunities to choose any management sector and specialization courses to provide a degree of functional expertise.

Understanding the importance of a concrete curriculum with the need of the composition and structure of local academic patterns, the curriculum for BBS degree is comprised of four separate and distinct course components as follows:

- A strong foundation in the related areas of business such as language, economic analysis, legal environment and quantitative methods.
- Overall business studies encompassing and integrating all functional areas to provide graduates with an appreciation for the diversity and inter-relationship of business and management issues.
- The opportunity to concentrate in one area of specialization such as Accounting, Finance, Human Resource Management, Management Science and Marketing.
- The opportunity to choose any sector of management, including tourism, cooperative, transport, hotel and small business, as an elective course enables graduates to apply the core functional knowledge and skills in their chosen sector or business.

The course is designed in such a way that students can compete with any other programs having clear conceptual and practical knowledge.

Who can apply?
- PCL or 10+2 in Business or equivalent with minimum marks of second division.
- A level with minimum 'C' grade.

BBS Course Cycle

First Year (500)
- Business English (100)
- Micro Economics (100)
- Business Statistics (100)
- Principles of Management (100)
- Accounting for Financial Analysis (100)

Second Year (500)
- Business Communication (100)
- Macro Economics (100)
- Cost and Management Accounting (100)
- Fundamentals of Marketing (100)
- Foundations of Human Resource Management (100)

Third Year (500)
- Business Environment and Strategy (100)
- Fundamentals of Financial Management (100)
- Business Law (100)
- Taxation and Auditing (100)
- Organizational Behavior (100)

Fourth Year (500)
- Entrepreneurship and Enterprise Development (100)
- Business Research Methods (50)
- Final Project (50)
- Concentration Area (Any One)

Accounting (300)
- ACC 250: Accounting for Banking
- ACC 251: Accounting for Business
- ACC 252: Advance Financial Accounting
- ACC 253: Advance Auditing
- ACC 254: Budgeting and Controlling of Profit

Finance (300)
- FIN 250: Fundamental of Corporate Finance
- FIN 251: Commercial Bank Management
- FIN 252: Foundation of Financial Institutions and Markets
- FIN 253: Fundamentals of Investment

Marketing (300)
- MKT 250: Fundamentals of selling
- MKT 251: Customer Relationship Management
- MKT 252: Foreign Trade and Export Management in Nepal
- MKT 253: Fundamentals of Advertising
- MKT 254: Fundamentals of Services Marketing Management (300)
- MGT 250: Entrepreneurship and Small Business Management
- MGT 251: International Business
- MGT 252: Management of Industrial Relation
- MGT 253: Productivity Management
- MGT 254: Quality Management

Total: 500
What after BBS?

Job Prospects

Entrepreneurs
Account/Finance Officer
Officer/Middle Level Manager
Marketing Manager
Government Officials
Teaching Assistants

BBS graduates can pursue higher studies in:

- Master of Business Administration (MBA)
- Master of Business Studies (MBS)
- Masters in Business Management (MBM)
- MBA in Global Leadership and Management
- MBA GLM Program
- Master of Finance and Control (MFC)
- Master of Business Administration in Information Technology (MBA-IT)
7 easy steps to entry Prime College

Admission Procedures

1. Form Collection & Submission
   - Take up CMAT Entrance test (For BIM & BBA)
   - Take up IOST Entrance test (For BSc. CSIT)
   - Take up college Internal Entrance test (For BBS)

2. Apply for admission if you have passed your entrance test & secured minimum 40% (BIM/BBA/BBS), 35% (BSc. CSIT)

3. You will get a call for Interview

4. Face to Face interview on scheduled date

5. Result for shortlisted candidates will be published & you can visit college for admission

Get Admission
B. Sc. CSIT Bachelor of Science in Computer Science & Information Technology

"PROMOTING THE CULTURE OF TECHNOLOGY"
Bachelor of Science in Computer Science and Information Technology is a 4 year (8 semesters) degree program affiliated to Tribhuvan University. The program is comprised of computer science, information technology and allied courses of 126 credit hours. In addition to conventional lectures, the program includes a great deal of practical and project works. The program develops the underlying principles of both computer science and information technology and shows how these principles can be applied in solving real-world problems.

Who can apply?
The candidate applying for B.Sc. (CSIT) program
• PCL or 10+2 in Science or equivalent with minimum marks of second division.
• A level with minimum ‘C’ grade.

The B.Sc. CSIT Program comprises of the following course components

B.Sc. CSIT Course Cycle

First Semester (15 Credit Hours)
• CSC108: Introduction to Information Technology (3 Credit Hours)
• CSC110: C Programming (3 Credit Hours)
• CSC111: Digital Logic (3 Credit Hours)
• MTH112: Mathematics I (3 Credit Hours)
• PHY113: Physics (3 Credit Hours)

Second Semester (15 Credit Hours)
• CSC160: Discrete Structure (3 Credit Hours)
• CSC161: Object Oriented Programming (3 Credit Hours)
• CSC162: Microprocessor (3 Credit Hours)
• MTH163: Mathematics II (3 Credit Hours)
• STA164: Statistics I (3 Credit Hours)

Third Semester (15 Credit Hours)
• CSC206: Data Structure and Algorithms (3 Credit Hours)
• CSC207: Numerical Method (3 Credit Hours)
• CSC208: Computer Architecture (3 Credit Hours)
• CSC209: Computer Graphics (3 Credit Hours)
• STA210: Statistics II (3 Credit Hours)

Fourth Semester (15 Credit Hours)
• CSC257: Theory of Computation (3 Credit Hours)
• CSC258: Computer Networks (3 Credit Hours)
• CSC259: Operating Systems (3 Credit Hours)
• CSC260: Database Management System (3 Credit Hours)
• CSC261: Artificial Intelligence (3 Credit Hours)

Fifth Semester (18 Credit Hours)
• CSC314: Design and Analysis of Algorithms (3 Credit Hours)
• CSC315: System Analysis and Design (3 Credit Hours)
• CSC316: Cryptography (3 Credit Hours)
• CSC317: Web Technology (3 Credit Hours)
• CSC318: Statistics II (3 Credit Hours)
• Elective I (3 Credit Hours)

Sixth Semester (18 Credit Hours)
• CSC364: Software Engineering (3 Credit Hours)
• CSC365: Compiler Design and Construction (3 Credit Hours)
• CSC366: CE-Governance (3 Credit Hours)
• CSC367: Net Centric Computing (3 Credit Hours)
• CSC368: Technical Writing (3 Credit Hours)
• Elective II (3 Credit Hours)

Seventh Semester (15 Credit Hours)
• CSC408: Advanced Java Programming (3 Credit Hours)
• CSC410: Data Warehousing and Data Mining (3 Credit Hours)
• MGT411: Principles of Management (3 Credit Hours)
• CSC412: Project Work (3 Credit Hours)
• Elective III (3 Credit Hours)

List of Electives:
1. Information Retrieval (CSC413)
2. Database Administration (CSC414)
3. Software Project Management (CSC415)
4. Network Security (CSC416)
5. Digital System Design (CSC417)
6. International Marketing (MGT418)

Eighth Semester (15 Credit Hours)
• CSC461: Advanced Database (3 Credit Hours)
• CSC462: Internship (6 Credit Hours)
• Elective III (3 Credit Hours)
• Elective IV (3 Credit Hours)

List of Electives:
1. Advanced Networking with IPv6 (CSC463)
2. Distributed Networking (CSC464)
3. Game Technology (CSC465)
4. Distributed and Object Oriented Database (CSC466)
5. Introduction to Cloud Computing (CSC467)
6. Geographical Information System (CSC468)
7. Decision Support System and Expert System (CSC469)
8. Mobile Application Development (CSC470)
9. Real Time Systems (CSC471)
10. Network and System Administration (CSC472)
11. Embedded Systems Programming (CSC473)
12. International Business Management (MGT474)
What after B.Sc. CSIT?

Job Prospects

- Database Administrator (DBA) | MIS/IT Officer
- Software Developer | Web Designer
- Software Engineer | Software Project Manager
- Network Engineer | Faculty IT/Computing
- System Analyst | Entrepreneurs
- IT officer in Banks | Government jobs (IT sector)

B.Sc. CSIT graduates can pursue **higher studies** in:

- Master of Science in Computer Science & Information Technology (MSc. CSIT)
- Master of Science in Computer System (MSc.CS)
- Master of Computer Application (MCA)
- Master of Business Administration in Information Technology (MBA-IT)
- Master of Business Administration (MBA)
- Master of Business Studies (MBS)
- Masters in Business Management (MBM)
- MBA in Global Leadership and Management
- Master of Finance and Control (MFC)
Need to Know

Attendance, Examination and Evaluation, Bring your own device (BYOD), Uniform, and Withdrawal Policy

**Attendance**
Prime believes in an interactive teaching and learning environment. Students are required to attend all class discussions and seminars. Maintaining at least 80% of attendance in these activities is a criterion to be eligible for appearance in the final examination.

**Examination and Evaluation**
Each academic year consists of three internal exams, including the final sent up test. At least a 50% pass mark is obligatory in every subject for the above mentioned examinations. Any failure will lead to non-eligibility for the board examinations. To increase the caliber, performance and preparation of all students, we have a system whereby students are regularly assessed via unit tests, project work and multiple homework projects.

**Laptops**
Bachelor Level students particularly BIM, BBA and B.Sc. CSIT students need to bring their own devices to facilitate teaching and learning process.

**Uniform**
It is mandatory for all students who are enrolled in Prime College to wear the college uniform. Failure to adhere to the college uniform code will disqualify the students from attending the college.

**Withdrawal Policy**
Parents willing to withdraw their children from the college can do so by submitting an application with valid reasons to the principal within one month of admission. The admission fee and one month’s fee will be charged, and the remaining amount will be refunded. In case of withdrawal after one month of admission, all fees applicable will be charged and the decision of management will be final regarding the refund.

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Principal
Prof. Dr. Krishna Kumar Shrestha
M.Sc. (Botany, TU), Ph.D. (Plant Systematics, Russia)

Vice Principal
Mr. Satya Bahadur Shrestha
M.Sc. (Statistics, TU), MBA (Finance, TU)

BBA Program Coordinator
Mr. Niyam Raj Shrestha
MBA (Finance-TU), M.Phil. (Management/Finance-TU)

BIM Program Coordinator
Mr. Rupendra Gopali
BIM (TU), MBA (Marketing-PU)

BBS Program Coordinator
Mr. Subash Dahal
MBS (TU)

B.Sc. CSIT Program Coordinator
Ms. Dikshya Singh
BCA (Mysore University, India: Gold medalist), MCA (Anna University Chennai: Gold medalist)

Research Cell Chair
Dr. Arhan Sthapit
MBA (TU), Ph.D. (Strategic HR-JNU, India)

Senior Administrative Officer
Ms. Sumitry Tuladhar
MBA (TU)

Examination Officer
Ms. Anjula Shrestha
B.Sc. (TU)
Faculty Members

Accounting
Mr. Kuli Prasad Aryal: MBA (TU), M.Phil. (TU)
Mr. Purna Narayan Maharjan: MBS (TU)
Mr. Samir Shrestha: MBS (TU)
Mr. Suraj Thapa: MBS (TU)

Computer Science and Information Technology
Mr. Abhimanyu Yadav: M.Sc. CSIT (TU)
Mr. Achutananda Mishra: BE, M.Sc. (ICE)
Mr. Anup Shrestha: B.Sc. CSIT (TU)
Dr. Bhushan Raj Shrestha: MS (Computer Science, Philippines), Ph.D. (IT, Austria)
Mr. Bikash Baliama: M.Sc. CSIT (TU)
Mr. Binod Chandra Shrestha: BE (TU), M.Sc. (ICE, TU)
Mr. Chhetra Bahadur Chhetri: M.Sc. CSIT (TU: Gold Medalist)
Mr. Deepak Dahal: BIM (TU)
Ms. Diksha Singhe: MCA (Anna University, India: Gold Medalist)
Ms. Dina Pradhan: MBS (TU), B.Sc. (TU)
Mr. Ganesh Dhami: M.Sc. CSIT (TU)
Mr. Hemsagar Pokharel: B.Sc.CSIT (TU)
Mr. Hiranya Prasad Basakoli: BE (TU), M.Sc. (ISE)
Ms. Lalita Shapati: M.Sc.CSIT (TU)
Mr. Manish Sapkota: MCA
Er. Manita Kharel Bural: BE (TU), M.Sc. (ICE, TU)
Er. Ramesh Shahi: M.Sc CSIT (TU)
Er. Rishikant Marasini: B.E. (PU)
Er. Roilisha Shapati: BE (Electronics-TU)
Mr. Roshan Bhattacharyya: BIM (TU), MBA(PU)
Mr. Sailendra Amatya: BE (Computer), M.Sc. (ISE)
Er. Santosh Dhungana, B.E. (Computer, PU)
Er. Saroj Thapa: B.E (TU),
Mr. Suvash Khadka: B.Sc.CSIT (TU)
Er. Tara Bahadur Thapa: B.E. (Computer, PU)
Mr. Pradip Pandey: M.Sc. CSIT (TU)
Er. Sudan Prajapati: BE (TU), MSc.CSIT (TU)

Economics
Mr. Bhanu Sigdel: MA (Economics, TU)
Prof. Dr. Jamai Devi Manandhar: P.G. Degree (Public Administration, TU), Ph.D. (Economics, Patna University, India)
Associate Prof. Ms. Manamira Shrestha: MA (Economics, TU)
Mr. Prakash K.C.: MA (Economics, TU), MA (Rural Development) / MBA
Ms. Pushpa Paudel Sharma: MBA (Finance, PU)
Mr. Rajeev Ghimire: M.Phil. (Economics, TU)
Ms. Pushpa Maharjan: MBA (TU), M. Phil (Management, TU)
Ms. Richa Pyakurel: MIB (BU, India)
Mr. Rupendra Joshi: MA (TU), MBA (TU)
Mr. Rupendra Gopali: BIM (TU), MBA (Marketing-PU)
Mr. Rustam Kandel: BIM (TU), MBA (SPPU, India)
Prof. Shyam Krishna Shrestha: Ph.D. (Export Marketing, Patna University, India)
Mr. Upendra Adhikari: MBA (Global Business-PU)

Finance
Mr. Nirmal Acharya: MBA (PU)
Mr. Niyam Raj Shrestha: MBA (Finance-TU), M.Phil. (Management/Finance-TU)
Mr. Pradeep Karmacharya: MBA (TU)
Mr. Ram Krishna Chalise: MBA (Finance, TU)
Mr. Rajendra Bahadur Shrestha: MBA (TU)
Mr. Sudarshan Sharma: MBA (PU)
Ms. Sushma Maharjan: MBS (Finance, TU)

Language
Mr. Basudev Acharya: MA (TU)
Associate Prof. Jawahar Krishna Manandhar: M.A. (English, TU)
Ms. Lumanti Shrestha: MA (English; RD, TU)
Associate Prof. Pradeep Man Tuladhar: M.A (English, TU)
Mr. Prakash Regmi: MA (English, TU), LLB (TU)
Mr. Rojesh Pandit: MA (English, TU)
Ms. Sanju Sah: M.A. (English, TU)

Mathematics
Mr. Prajwal Kanakar: MCA (TU), M.Sc. (Mathematics, TU)
Mr. Prakash Das Shrestha: M.Sc. Mathematics (TU)
Mr. Ram Prasad Subedi: M.Sc. Mathematics (TU)

Statistics
Mr. Bijay Dongol: M.Sc. Statistics (TU)
Mr. Bijaya Manandhar: M.Sc. Statistics (TU)
Mr. Chudamani Dakal, MBS Finance (TU)
Mr. Dhuba Adhikari: M.Sc. Statistics (TU), B.Ed. (TU)
Prof. Dr. Purusottam Singh: M.Sc. Statistics (TU), Ph.D. (Population Economics, Russia)
Mr. Satya Bahadur Shrestha: M.Sc. Statistics (TU), MBA
Ms. Subita Vaidya: M.Sc. Statistics (TU)

Business Law/Sociology/Nepalese Society and Politics
Mr. Anup Rai, MA (TU)
Ms. Lumanti Shrestha: MA English; RD (TU)
Mr. Shambhu Nepal: LLM Business Law (TU), MA Sociology (TU)
Ms. Swasti R. Kayastha: MA (UC London, UK), MA History (TU)
Mr. Umesh Manandhar, M.L. (TU), BL (TU)

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Upcoming Academic Programs
(Affiliation from Tribhuvan University)

BBM
Bachelor of Business Management

BCA
Bachelor of Computer Applications

MBS
Master of Business Studies

Visiting Faculty

Mr. Ananda Raj Khanal: M.E. (Optical Communication)
Mr. Arjun Saud: M.Sc. (CSIT, TU)
Prof. Dr. Ayan Bahadur Shrestha: MA, PhD
Prof. Dr. Bhuban Bajracharya: MA, M.Phil., PhD. (Economics, India)
Prof. Dr. Bisheshwor Man Shrestha: M. Com (TU), B.L. (TU)
Mr. Bishnu Hari Koirala: Asst. Dean (FOM, TU)
Dr. Chandra Prasad Rijal: Ph.D.
Prof. Dr. Dhruba Pokhrel: PhD.
Dr. Dhruba Lal Shrestha: Ph.D.
Mr. Dinesh Sthapit: MIT (USA), B.E. (Electronics)
Prof. Dr. Jamal Devi Shrestha: Ph.D. (Economics)

Dr. Kabita Bade Shrestha: Ph.D. (Statistics)
Prof. Dr. Kamal Das Manandhar: PhD.
Prof. Dr. Kanhaya Ram Bhakta Mathema: Ph. D. (Economics)
Prof. Dr. Kundan Dutta Koiraia: M.Com. (TU), Ph.D., PGDM (UK)
Mr. Lochan Lal Amatya: M.E. (Computer)
Prof. Dr. Madhav Raj Koiraia: PhD.
Mr. Madhukar Shamsheer Rana
Mr. Mahesh Nath Gongol: M.Sc., MBA (D.U.), M.A. (Economics, Germany)
Dr. Narayan Manandhar: Ph.D.
Mr. Narayan Pradhan (Franklin Corg Facilitator)
Mr. Padma Jyoti (President, NBI)

Prof. Dr. Rajendra Lal Singh Suwal: MBA (IIM, Ahmedabad: India), B.E. (Mech.), Ph.D. (UK)
Mr. Saroj Kaji Tuladhar: MBA (Executive)
Prof. Dr. Shishir Subba: Ph.D. (Psychology)
Prof. Dr. Subarna Lal Bajracharya: M. Com. (TU), PhD. (Cash Management, Delhi University: India)
Mr. Suman Shakya (Entrepreneur)
Dr. Suresh Manandhar: Ph.D. (Artificial Intelligence-UK)
Prof. Dr. Tej Ratna Kansakar: Ph.D.
Associate Prof. Tulsi Man Singh
Board Members

Prof. Dr. Sundar Shyam Bhakta Mathema
Executive Chairman

Mr. Kiran Kumar Shrestha: Executive Vice-Chairman

Dr. Bhusan Raj Shrestha: Board of Director

Mr. Sudhir Man Maskey: Board of Director

Mr. Vijay Bahadur Shrestha: Board of Director

Mr. Prakash Man Tuladhar: Executive Member

Advisory Board

Prof. Dr. Sundar Shyam Bhakta Mathema: Chairman

Prof. Dr. Krishna Kumar Shrestha: Principal

Prof. Dr. Geeta Pradhan: Member

Dr. Rajani Shrestha: Reader, Member

Dr. Bhusan Raj Shrestha: IT Specialist, Member

Mr. Kiran Kumar Shrestha: IT Entrepreneur, Member

Mr. Lochan Lal Amatya: President, ITPF, Member

Mr. Prakash Man Tuladhar: Vice-Principal, Bijeshwori Higher Secondary School, Member

Mr. Purush Ratna Bajracharya: Reader, Member

Mr. Ramesh M.S. Maskey: Management Consultant, Member

Mr. Sudhir Man Maskey: Chairman, Goodwill Finance Co. Ltd., Member

Mr. Vijay Bahadur Shrestha: Vice President, Himalaya Airlines

Mr. Narayan Prashad Sharma: Principal, Prime Global School, Member